

Cigar Insider

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NEW CIGAR ROUNDUP FROM IPCPR TRADE SHOW

THE CIGAR INSIDER TEAM IS BACK FROM ORLANDO

with full notebooks and bag after bag stuffed with prototype cigars from the International Premium Cigar & Pipe Retailers trade show. The event is the grand stage for new cigar releases, and our team has all the information on the new smokes that are coming soon to your favorite stores. In this first installment, we have an extra-large 10-page issue, detailing such new cigars as Headley Grange from Crowned Heads LLC (far left), a fat size from Davidoff (second from left); a bolder La Aroma de Cuba (center); a jazzed up Trinidad (second from right) and a lighter Alec Bradley (far right). See page four.

CROWNED HEADS LLC

HEADLEY GRANGE

Made by: Tabacalera La Alianza S.A., Dom. Rep.

Wrapper: Ecuador

Binder: Nicaragua

Filler: Nicaragua

Price: \$7.95–\$9.45

Details: The new Headley Grange cigar takes its name from the iconic British building where several rock bands recorded. “I wanted a cigar that tastes like the first six seconds of ‘When the Levee Breaks,’” said Jon Huber of Crowned Heads, describing the heavy drum beat that defines the intro to the song. The cigarmaker who makes Headley Grange for Crowned Heads, Ernesto Perez-Carrillo, is a former drummer, so he naturally took the suggestion in stride, creating a much darker, heavier cigar than what he had previously done for Four Kicks. Headley Grange cigars are powered by a core of all Nicaraguan tobaccos and wrapped in dark leaf of Ecuador Sumatra. In a somewhat unusual twist, only one size—the 5 1/2 by 52 Estupendo, \$9.25 retail—will ship next month, with the remaining four sizes coming in 2013.

What makes it special: This has to be the first cigar blended to match a drum track.

